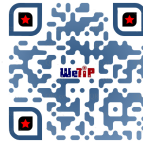


**WETIP CRIME REPORTING HOTLINE ANNOUNCES
ANTI-BULLY MOBILE TIP SYSTEM
AND
855-86-BULLY ANONYMOUS HOTLINE**



“Texting tips are NEVER safe. The informant can ALWAYS be traced back to their cell phone. That is why WETIP’s new Mobile Tip System goes through firewalls and encryption to keep the tipster safe and anonymous!!!”

WeTip, the 40 year old national anonymous crime reporting organization that is serving over 200,000 schools nationwide announces the new WeTip **Mobile Tip** System.

We Tip’s **MOBILE TIP** is designed to provide a safe and totally anonymous way for students, parents and staff to report information about any type of threat, bullying, harassment, hate crime or criminal incident without fear of reprisal from the person being turned in.

In a bold move to comply with the rapid increase in state mandates to combat the rise in bullying incidents, **WeTip stands firm on safety and anonymity for the caller.** Many of the hotlines that are cropping up all over America claim that students can text tips. WeTip cautions students and school officials when implementing these systems as retaliation and violence can occur when the student is identified through their cell phone records.

WeTip **MOBILE TIP** is easily accessed by scanning the **QR CODE with their smart phones.** The **Code** will be printed on all materials throughout the school districts and can be scanned directly with the students’ or teachers’ smart phone. The drop down menu is simple and convenient to provide the required information that the School Resource Officer will need to investigate the reported situation. The **MOBILE TIP** is sent from the smart phone but it is different from texting because it goes through a series of encryptions and firewalls designed to protect the informant from ever being identified. The WeTip **MOBILE TIP** can also be accessed at **tips.wetip.com**.

Many of the surveyed student explained that the most frightening part of giving information about a situation is the fear of being called into the office and having to confront the bully face to face. Bullied students are ashamed and embarrassed, they do not want to sit in an office and feel as though they did something wrong by being the victim.

The WeTip Anti-Bully Hotline is answered by Live Operators 24 hours each and every day of the year. WeTip never closes. Students and staff never need a code or ID number before they give a tip. They are NEVER asked their name or school or anything that might identify them. WeTip provides the School Safety Hotline service specifically for schools nationwide.

This program has reduced violent crimes, threats, and property losses significantly in the schools that utilize the program. Proper utilization of the program depends upon education and understanding how WeTip can be used as a crime deterrent as well as a tool for crimes that have already occurred. School District Administrators and Risk Managers across the Nation have effectively implemented the WeTip program.

YOU CAN ALWAYS USE THE WETIP HOTLINE 1-800-78-CRIME TO REPORT BULLYING